

East County Recreation Board
1300 NE Village Street, Fairview, OR 97024
Monday, December 4, 2017

PRESENT:

Scott Harden, Wood Village City Councilor
Tom Miles
Darren Riordan, Chair
Patricia Smith, Wood Village City Councilor

ABSENT:

Mike Abbaté, Vice Chair
Justine Birmingham, Reynolds School District
Mike Weatherby, Fairview City Councilor
Bill Peterson, Wood Village City Manager

STAFF:

Katherine Ashford, Recreation Program Manager
Nolan Young, Fairview City Administrator

STAKEHOLDERS:

Teresa Campos
Jairo Rios-Campos
Tina Moe; SUN site Manager at Woodland Elementary
Henry Ramirez; Principal, Salish Ponds Elementary
Brian Cooper; Friends of Fairview

1. CALL TO ORDER

Chair Riordan called the meeting to order at 5:34.

2. MINUTES FOR NOVEMBER 6, 2017

Board Member Smith moved to approve the minutes of November 6, 2017; Miles seconded the motion. The vote to approve was unanimous.

3. METRO MEETING

A brief review of a Meeting City Administrator Young, and Brian Cooper and Recreation Manager Ashford attended with Metro Councilor Shirley Craddick and three staffers from Metro Parks, including the Parks Director , Blue Lake Manager and Program Manager. The meeting was productive. Ashford will be having a follow-up meeting with staff to identify opportunities to partner together.

4. UPDATE ON PROGRAMING

Ashford reported that Winter Programing for the SUN program at Woodland includes guitar, dance and art. Jairo Rios-Campos will be continuing with Soccer at Salish Ponds Elementary. She has been working with the US Soccer Foundation on a partnership for a recreational soccer program with a target date of spring/summer 2018. They will be waiving most of the \$16,000 they typically charge for this type of program including training for Coaches and Referees. Manager Ashford will be reaching out to additional instructors to expand the program and asked the Board members to identify potential instructors she can talk with. With the assistance of Friend of Fairview we applied for and are receiving a Target Soccer grant of \$1,000.

5. LAS POSADAS EVENT

Teresa Campos passed out a summary of this December event. There was a general discussion on ECR's involvement as a cultural event. The estimate for food for the ERC participation on Monday December 18th was \$400. They expect around 400 for each evening. Campos went through the menus. Area youth will be involved in a leadership role. She invited both City Councils and those involved in ECR to participate as servers on the 18th of December. Administrator Young will invite the Fairview City Council. Councilors Harden and Smith will invite the Wood Village City Council. Ashford will be giving a statement of reflection and asked board to add a few thought by sending them to her.

6. ADDITIONAL STAKEHOLDER REPORTS

Principal Ramirez reported the Salish Ponds Elementary was concluding their SUN Soccer program with a tournament for grades 1-4. Tina Moe shared a note from a student thanking Coach Jairo for his Soccer program.

7. PLANNING GRID

Ashford introduced a proposed planning grid. The stated purpose is to help keep us focused as we move forward. She encouraged board members to give her feedback and suggest items to help keep it current.

8. APRIL FUND RAISING

Ashford indicated that we have a high number of scholarships. This needs to be a primary goal of our fundraising. Fundraising efforts through board members will help with this. She has a draft request letter that she will finalize when we pick a final logo. Board Member Miles is working on Lowes and Chair Riordan will contact Fred Myers. Brian Cooper stated that FOF will be doing a May 5 K plus event as a fundraiser for the ECR Program. There will also be doing one in September. He reported that September 9 is the date for the 2018 Fairview on the Green. Scott Harden reported that the Reynolds School foundation has a fundraiser on April 12. Our tentative date was April 30, Children's Day (a Monday night). There was discussion about shifting to Saturday 28 of April, our new tentative date. The intent is to have a meal and sell tables for the event. Ashford will follow up on space for the event including Anthem Church and school facilities. The Board agreed we will need to work on additional fund raising activities at the event.

9. FINAL LOGO DESIGN REVIEW

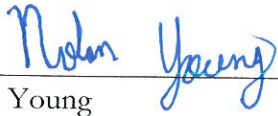
Ashford reported on a meeting with Norell. She presented revisions to models 4, 6, 9, and 11. Tom Miles provided us actual photos at the new futsal court that we could use when we get photo releases. Riordan and Jairo still #6. Katherine indicated that city staff and several citizens she talked with liked #4. Harden, Cooper, Miles, Smith and Ramirez also like #4. Campos, Ashford and Cooper also liked #6 as well as #11. It was agreed that #9 was eliminated. Ashford will contact City Manager Peterson, Councilor Weatherby and Board Member Abbaté with the new designs and will then send out a follow up email to all.

10. ADJOURNMENT

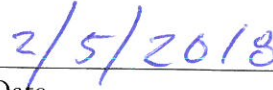
Chair Riordan adjourned the meeting at 6:29 PM.



Darren Riordan
Chair



Nolan Young
City Administrator



Date